November 1, 2005

## SIXTY-DAY NOTICE OF VIOLATION

#### **VIA FEDERAL EXPRESS**

Michael Bentley, Chief Operations Officer Sierra Mountain Minerals, Inc. 1501 West Broadway, Suite 400 Vancouver, BC Canada V6J 4Z6

## VIA CERTIFIED MAIL

Sierra Mountain Minerals, LTD.
Michael Bentley and Carol Kriegel
c/o Richard W. Harris, Resident Agent for Service
6121 Lakeside Dr., Suite 260
Reno, NV 89511

Carol Kriegel, RN, Vice President Marketing Sierra Mountain Minerals 313 West Mendenhall Street, Suite A Bozeman, MT 59715

Dear Mr. Bentley and Ms. Kriegel:

California's Proposition65 (which can be found at sections 25249.6 et seq. of the Health & Safety Code) is designed to promote awareness of potential exposures to toxic chemicals and improve human health by reducing or eliminating hazardous substances contained in consumer products or produced by industrial activities. Attached to this letter is a copy of "Proposition 65: A Summary," which has been prepared by the State of California, Office of Environmental Health Hazard Assessment ("OEHHA"). OEHHA may be contacted at (916) 445-6900. OEHHA's web site pertaining to Proposition 65 may be found at: <a href="http://www.oehha.ca.gov/prop65.html">http://www.oehha.ca.gov/prop65.html</a>.

The Law Offices of Neal T. Wiener ("NTW") and Jarrow Formulas, Inc. ("Plaintiff") hereby give you notice that Sierra Mountain Minerals, Inc. and Sierra Mountain Minerals, LTD and Sierra Mountain Minerals have been, are currently, and threaten to be in violation of California Health & Safety Code § 25249.6; this sixty-day notice is sent to you in compliance with § 25249.7(d) of the California Health & Safety

Code. Both NTW and Plaintiff are private enforcers of Proposition 65, as provided by California Health & Safety Code § 25249.7(d). You may contact both NTW and Plaintiff at the above listed address and telephone number; I am counsel for and represent Plaintiff in this matter. This office hereby gives you notice that your company is in violation of Cal. Health & Safety Code § 25249.6, otherwise known as Proposition 65. This office is a private enforcer of Proposition 65, and may be contacted at the above listed address and telephone number.

The above-referenced violations occur and have occurred when consumers purchase and ingest SierraSil Joint Formula ("Capsules"). The Capsules contain lead and lead compounds ("lead") and mercury, chemicals known to the State of California to cause reproductive toxicity. California residents are exposed to lead and mercury when they ingest Capsules. This lead and mercury is then absorbed into the body through the gastrointestinal tract from which it causes the harm noted. The Capsules also contain arsenic, a chemical known to the State of California to cause cancer. California residents are exposed to arsenic when they ingest Capsules. This arsenic is then absorbed into the body through the gastrointestinal tract from which it causes the harm noted.

One example of these types of products is SierraSil Joint Formula, labeled as containing 2 grams of SierraSil per serving. The other products are: SierraSil Joint Formula Powder and SierraSil Joint Plus, each stated to contain 2 grams of SierraSil per serving; and SierraSil Osteo Formula, stated to contain 2.170 grams of the same primary ingredient, SierraSil. These dietary supplements come in various forms, such as, capsules and bulk powder. The SierraSil Joint Formula product exposes the consumers who ingest them to: •lead in a dose far exceeding the allowable lead per daily dose, approximately 22 times the allowable lead per dose, •to mercury in a dose approximately seven (7) times the allowable mercury per daily dose, and •to arsenic in a daily dose approximately four (4) times the allowable arsenic per daily dose. The above-referenced exposures occur via the oral ingestion and bioaccumulation-body burden routes. Upon information and belief, the SierraSil ingredient in the products SierraSil Joint Formula Powder, SierraSil Joint Plus, and SierraSil Osteo Formula has the same harmful exposures of lead, mercury and arsenic to consumers who ingest them as does the ingestion of the SierraSil Joint Formula.

Your business did not and has not provided consumers with clear and reasonable warnings before it exposes them to lead, mercury and arsenic as required by Health & Safety Code § 25249.6. These violations have occurred every day since at least sometime after November 1, 2001, and will continue every day until the lead, mercury and arsenic is removed from the Capsules or until clear and reasonable warnings are given, as required by Proposition 65. The Proposition 65 violations noted herein occur in each of California's 58 counties, or in such Counties as your Capsules and products are sold or consumed.

Sincerely

NTW:rc Enclosures

ATTORNEY GENERAL COPY CONTAINS OFFICIAL INFORMATION PURSUANT TO EVIDENCE CODE § 1040

#### **CERTIFICATE OF SERVICE**

I, Fran Koppel, declare:

If called, I could and would testify as follows: I am over eighteen. My business address is 9100 Wilshire Boulevard, Suite 615-East, Beverly Hills, California 90012. On November 1, 2005, I caused the attached 60-DAY NOTICE LETTER, or a letter identical in substance, to be served by First Class Mail on those public enforcement agencies listed on the attached SERVICE LIST; in addition on the same date, by Certified Class Mail, I caused the attached 60 DAY NOTICE LETTER and PROPOSITION 65: A SUMMARY to be sent to the private business entity addressees in the United States also listed on the attached SERVICE LIST and by FedEx next day delivery to the addressee in Vancouver, Canada. I deposited copies of these documents in envelopes, postage pre-paid, with the U.S. Postal Service on the day on which the mail is collected. I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct and that this declaration was executed on November 1, 2005, at Beverly Hills, California.



# CERTIFICATE OF MERIT Health & Safety Code Section 25249.7(d)

# I, Neal T. Wiener, hereby declare:

- This Certificate of Merit accompanies the attached sixty-day notice(s) in which it is alleged the parties identified in the notices have violated Health & Safety Code Section 25249.6 by failing to provide clear and reasonable warnings.
- 2. I am the attorney for the noticing party.
- 3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listed chemical that is the subject of the action.
- 4. Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiff's case can be established and that the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.
- 5. The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health & Safety Code Section 25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: November 1, 2005

Neal T. Wiener

#### SERVICE LIST

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